

PROTECT THE VOTE 2026

Canvasser Quick Reference | ProtectTheVote2026.org

THE 5 ANCHORS (suggest memorizing these)

- Open with local identity — "I'm your neighbor from ..."
 - Ask one question and listen — "How are you feeling about what's going on?"
 - Meet them where they are — validate before you redirect
 - Hand flyer and name 3 actions — register, vote on Nov. 3rd, volunteer at PTV2026
 - Close with respect — thank them regardless of outcome
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THE OPENING

"Hi, I'm [name] — I'm a neighbor (volunteer with Protect The Vote 2026). We're talking to people about the midterm elections in November. Do you have 60 seconds?"

THE PROBE (ask this, then listen)

"How are you feeling about what's going on in the country right now?" Their answer tells you which stage they're at. Don't fill the silence.

RESPONSE MAP

If disengaged / checked out:

"A lot of people feel that way — and honestly, it makes sense. But something's different right now. The one thing they can't take from you is your vote. That's yours."

If angry / "both sides are bad":

"Neither party is perfect. But right now, one side is actively trying to make it harder for you to vote. Not harder just to agree with them — harder to vote at all. In my eyes, that's just wrong."

If frustrated but ready to move:

"You're not alone - millions feel exactly the same way. The 2026 midterms are winnable if people who feel like you actually show up. Your vote, in your neighborhood matters more than you think."

If already engaged:

"Then we need you - not just to vote, but to help protect the vote. We're building volunteer teams right now."

THE PIVOT TO ACTION

Hand them the flyer and say: *"Three things here. Check your registration at vote.org — it takes 30 seconds and a lot of people are surprised to find they've been removed from the rolls. Mark November 3rd on your calendar – bring a friend. And if you want to do more, ProtectTheVote2026.org is where we're organizing."*

Then pause. Then ask:

"The most powerful thing you can do right now is show up in November. Can we count on you?"

THE CLOSE: *"Thank you for your time. Seriously. This is how change happens — neighbor to neighbor, not TV to TV."*

WHAT NOT TO DO: Don't mention party names. Don't argue if they push back — say "I hear you" and move on. Don't read from anything at the door. Don't stay longer than 2–3 minutes unless they're clearly engaged. Don't make them feel judged for being disengaged
